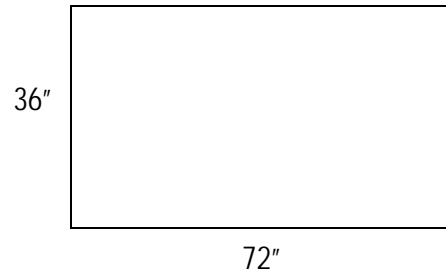


2017-2018 SECME BANNER COMPETITION GUIDELINES

BANNER COMPETITION REQUIREMENTS:

I. DESIGN AND CONTEST RULES:

1. Banners cannot exceed a maximum of 72 inches wide and 36 inches high.



2. All entries must include the school name and colors, city and state, current year and creative depiction of the competition theme: **SECME: The Gold Standard in STEM**
The acronym **SECME** must appear on the banner.
3. **Regional Competition Hosts:** All schools participating in the SECME Banner Design Competition are encouraged to start the competition by means of the "parade of banners".
4. Banners must be hand-made original work for the year it is submitted.

II. SCORING:

The maximum points for a banner are 16.

1. CONTENT

Measure the quality and organization of the information on the banner (0-4 points).

2. ORIGINALITY

Evaluate the innovativeness of the design and how well it presents the ideas on the entry (0-4 points).

3. CREATIVITY

Judge the uniqueness of the information depicted (0-4 points).

4. APPEARANCE

Examine the entry for attractiveness, neatness, scale, and balance of the presentation (0-4 points).

2017-2018 SECME BANNER COMPETITION (Evaluation Sheet)

Please Check: Elementary School Middle School High School

School Name			
School District		State	
Team Name		Grade	
Judge's Name		Date	
SECME School Coordinator Name			

Requirements Check: Not more than 72" wide by 36" high School name and colors

City and State Current Year Creative depiction of the theme SECME: The Gold Standard in STEM and the acronym SECME on the banner

EVALUATION CATEGORIES

POINTS

1. CONTENT

Measure the quality and organization of the information on the banner (0-4 points).

2. ORIGINALITY

Evaluate the innovativeness of the design and how well it presents the ideas on the entry (0-4 points).

3. CREATIVITY

Judge the uniqueness of the information depicted (0-4 points).

4. APPEARANCE

Examine the entry for attractiveness, neatness, scale, and balance of the presentation (0-4 points).

TOTAL (Highest possible score is 16)

SECME BANNER COMPETITION

(Rubric)

CATEGORY				
Points	4	3	2	1
Content	The banner shows a high quality of organizing the information	The banner shows some quality of organizing the information	The banner shows little quality of organizing the information	The banner shows no quality of organizing the information
Originality	The banner shows a large amount of original thought. Ideas are creative and inventive.	The banner shows some original thought. Work shows new ideas and insights	The banner shows little evidence of original thinking.	The banner does not show evidence of original thinking.
Creativity	The banner makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	The banner makes good use of font, color, graphics, effects, etc. to enhance the presentation	The banner makes little use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	The banner makes no use of font, color, graphics, effects.
Appearance	The banner is exceptionally done in terms of design, layout, and neatness.	The banner is good in term of design, layout and neatness.	The banner is acceptable in terms of design, layout and neatness, though it may be a bit messy.	The banner is distractingly messy or very poorly designed.