2017-2018 SECME STUDENT POSTER

COMPETITION GUIDELINES

Each entry is to be prepared and submitted by an individual student representing a school. Each school is encouraged to organize its poster competition with the winning poster advancing to the regional competition.

2017-2018 Poster Competition Theme:
SECME: The Gold Standard in STEM

POSTER COMPETITION REQUIREMENTS: (Any entries not meeting these requirements will be automatically disqualified)

I. TITLE CARD
- 4”x6” card (taped to back of poster)
- This year’s theme must appear on the poster
- Student’s name, grade, age
- School address, city, state, zip code and telephone number
- School name
- School system (County)
- SECME School Coordinator’s name
- Date

II. POSTER: The size of the poster is required to be 22” X 28” (including frame). Posters must be framed in standard 22”X28” slide-on metal or plastic frames. Framed posters are not to use glass. The theme must appear on the poster.

 NOTE: Poster must be an original work and may use any medium:
- Cut and paste
- Hand drawn (paints, charcoal, markers, crayon)
- Computer (complete work cannot be generated by computer)
- Or any combination of the above

Lamination may be used to protect posters during transport. (Three Dimensional Posters are NOT ALLOWED). All Levels of Competition - POSTERS WILL BE JUDGED ON:

I. DESCRIPTION (Physical Facts) (2-20 Points)
II. ANALYSIS (Visual Principles and Unity of Design) (3-30 Points)
III. INTERPRETATION (Meanings and Intention) (3-30 Points)
IV. JUDGMENT (Comparison and Response) (2-20 Points)

The maximum number of points is 100
2017-2018 SECME POSTER
COMPETITION (Evaluation Sheet)

Please Check: □ Elementary School □ Middle School □ High School

<table>
<thead>
<tr>
<th>School Name</th>
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<tbody>
<tr>
<td>Student Name</td>
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<tr>
<td>School District</td>
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<td>State</td>
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<td>Judge Name</td>
<td>Date</td>
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<td>SECME School Coordinator Name</td>
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Requirements Check: □ 4”x6” Title card □ Poster size 22”x28” □ Framed (plastic or metal)

The maximum number of points for the poster is 100

EVALUATION CATEGORIES

I. DESCRIPTION (Physical Facts) (2-20 points)
   - Theme visible and integral to poster design (1-10 points)
   - Appearance and craftsmanship, including spelling (1-10 points)

II. ANALYSIS (Visual Principles and Unity of Design) (3-30 points)
   - Words and images support each other visually (1-10 points)
   - Elements (lines, shape, color, value, texture) are used intentionally and effectively (1-10 points)
   - Visual principles (form, layout, pattern, emphasis, rhythm, contrast, appropriate, and effective) (1-10 points)

III. INTERPRETATION (Meaning and Intention) (3-30 points)
   - Verbal theme is translated by effective metaphor into visual term (1-10 points)
   - All points of the theme’s concept are illustrated effectively (1-10 points)
   - Stylistic use of medium supports the overall work of art (1-10 points)

IV. JUDGMENT (Comparison and Response) (2-20 points)
   - This work is more effective than those in its category in visually carrying out the theme (1-10 points)
   - This work appeals to me personally as an isolated work of art (1-10 points)

TOTAL (Highest possible score is 100)