2018-2019 SECME STUDENT POSTER
COMPETITION GUIDELINES

Each entry is to be prepared and submitted by an individual student representing a school. Each school is encouraged to organize its poster competition with the winning poster advancing to the regional competition.

Poster Competition Theme: SECME STEM Force: The Brain Awakens

POSTER COMPETITION REQUIREMENTS: (Any entries not meeting requirements I and II will automatically be disqualified.)

I. TITLE CARD
- 3”x5” card (taped to back of poster)
- Student’s name, grade, age
- School name
- School district
- SECME school coordinator’s name
*Each reference point of missing information from the title card will result in a one point deduction from the overall score.

II. POSTER
This year’s theme must appear on the poster. The size of the poster is required to be 22”x28”. Posters must be framed in standard 22”x28” slide-on metal or plastic frame. Framed posters are not to use glass.

NOTE: Poster must be an original work and may use any medium:
- Cut and paste
- Hand drawn (paints, charcoal, markers, crayon)
- Computer (complete work cannot be generated by computer)
- Or any combination of the above

Lamination may be used to protect posters during transport. (Three Dimensional Posters are NOT ALLOWED). All Levels of Competition - POSTERS WILL BE JUDGED ON:

I. DESCRIPTION (Physical Facts) (2-20 Points)
II. ANALYSIS (Visual Principles and Unity of Design) (3-30 Points)
III. INTERPRETATION (Meanings and Intention) (3-30 Points)
IV. JUDGMENT (Comparison and Response) (2-20 Points)

The maximum number of points is 100
2018-2019 SECME POSTER COMPETITION (Evaluation Sheet)

Please Check: □ Elementary School □ Middle School □ High School

<table>
<thead>
<tr>
<th>School Name</th>
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<tbody>
<tr>
<td>Student Name</td>
<td></td>
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<tr>
<td>School District</td>
<td>State</td>
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<tr>
<td>Judge Name</td>
<td>Date</td>
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<tr>
<td>SECME School Coordinator Name</td>
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</tbody>
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Requirements Check: □ 3”x5” Title card □ Poster size 22”x28” □ Framed (plastic or metal)

The maximum number of points for the poster is 100

EVALUATION CATEGORIES (POINTS)

I. DESCRIPTION (Physical Facts) (2-20 points)
   • Theme visible and integral to poster design (1-10 points)
   • Appearance and craftsmanship, including spelling (1-10 points)

II. ANALYSIS (Visual Principles and Unity of Design) (3-30 points)
   • Words and images support each other visually (1-10 points)
   • Elements (lines, shape, color, value, texture) are used intentionally and effectively (1-10 points)
   • Visual principles (form, layout, pattern, emphasis, rhythm, contrast, appropriate, and effective) (1-10 points)

III. INTERPRETATION (Meaning and Intention) (3-30 points)
   • Verbal theme is translated by effective metaphor into visual term (1-10 points)
   • All points of the theme’s concept are illustrated effectively (1-10 points)
   • Stylistic use of medium supports the overall work of art (1-10 points)

IV. JUDGMENT (Comparison and Response) (2-20 points)
   • This work is more effective than those in its category in visually carrying out the theme (1-10 points)
   • This work appeals to me personally as an isolated work of art (1-10 points)

Points deducted from Title Card

TOTAL (Highest possible score is 100)