2020-2021 SECME STUDENT POSTER COMPETITION GUIDELINES

Each entry is to be prepared and submitted by an **individual student** representing a school. Each school is encouraged to organize its poster competition with the winning poster advancing to the regional competition.

Poster Competition Theme:
SECME: Moving STEM Beyond the Cloud

Guidelines:

1. Posters must include a 22" x 28" frame.
2. Posters must be student-created and original work.
3. One poster per school may be submitted for competition.
4. Posters may not have any three-dimensional components.
5. Lamination may be used to protect posters during transport.

Specifications: (Any entries not meeting requirements I and II will be grounds for disqualification.)

I.   Title Card
- 4"x6" card (taped to back of poster)
- Student's name, grade, age
- School name
- School district
- SECME school coordinator's name

*Each reference point of missing information from the title card will result in a one point deduction from the overall score.

II.   Poster
- Theme must be included within the poster
- Size of the poster is required to be 22"x28"
- Posters must be in frame that is plastic or metal and that has no glass components
- Any medium or combination of mediums may be used:
    - Cut and paste
    - Hand drawn (paints, charcoal, markers, crayon)
    - Computer (complete work cannot be generated by computer)

Posters will be judged on:

I. DESCRIPTION (Physical Facts) (2-20 Points)
II. ANALYSIS (Visual Principles and Unity of Design) (3-30 Points)
III. INTERPRETATION (Meanings and Intention) (3-30 Points)
IV. JUDGMENT (Comparison and Response) (2-20 Points)

2020-2021 SECME POSTER COMPETITION (Evaluation Sheet)

Please Check: ☐ **Elementary School** ☐Middle School ☐High School

School Name			
Student Name			
School District		State	
Judge Name		Date	
SECME School Coordinator Name			

Requirements Check: ☐ **4"x6" Title card** ☐ **Poster size 22"x28"** ☐ **Framed**

The maximum number of points for the poster is 100

EVALUATION CATEGORIES (POINTS)

I. DESCRIPTION (Physical Facts) (2-20 points)
- Theme visible and integral to poster design (1-10 points) _____
- Appearance and craftsmanship, including spelling (1-10 points) _____

II. ANALYSIS (Visual Principles and Unity of Design) (3-30 points)
- Words and images support each other visually (1-10 points) _____
- Elements (lines, shape, color, value, texture) are used intentionally and effectively (1-10 points) _____
- Visual principles (form, layout, pattern, emphasis, rhythm, contrast, appropriate, and effective) (1-10 points) _____

III. INTERPRETATION (Meaning and Intention) (3-30 points)
- Verbal theme is translated by effective metaphor into visual term (1-10 points) _____
- All points of the theme's concept are illustrated effectively (1-10 points) _____
- Stylistic use of medium supports the overall work of art (1-10 points) _____

IV. JUDGMENT (Comparison and Response) (2-20 points)
- This work is more effective than those in its category in visually carrying out the theme (1-10 points) _____
- This work appeals to me personally as an isolated work of art (1-10 points) _____

Points deducted from Title Card _____

TOTAL (Highest possible score is 100) _____