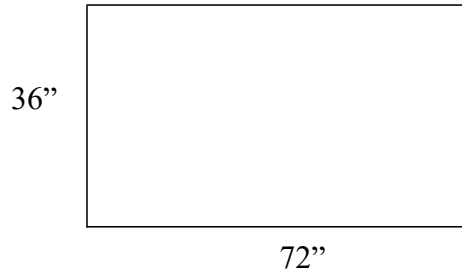


# 2021-2022 SECME BANNER COMPETITION GUIDELINES

## I. Design and Contest Rules:

1. Banners cannot exceed a maximum of 72 inches wide and 36 inches high.



2. All entries must include the school name and colors, city and state, current year and creative depiction of the competition theme: **SECME 45 Years: Honoring the Past, Embracing the Present to Build a Better Future**. The acronym SECME must appear on the banner.
3. All schools participating in the SECME Banner Design Competition will start the competition by means of the “parade of banners”.
4. Banners must be hand-made, original work for the year it is submitted.

## II. Scoring:

The maximum number of points for a banner is 16.

### 1. Content

Measure the quality and organization of the information on the banner (0-4 points).

### 2. Originality

Evaluate the innovativeness of the design and how well it presents the ideas on the entry (0-4 points).

### 3. Creativity

Judge the uniqueness of the information depicted (0-4 points).

### 4. Appearance

Examine the entry for attractiveness, neatness, scale, and balance of the presentation (0-4 points).

## 2021-2022 SECME BANNER COMPETITION (Evaluation Sheet)

Please Check:  Elementary School                       Middle School                       High School

<b>School Name</b>			
<b>School District</b>		<b>State</b>	
<b>Team Name</b>		<b>Grade</b>	
<b>Judge's Name</b>		<b>Date</b>	
<b>SECME School Coordinator</b>			

Requirements Check:  Not more than 72" wide by 36" high                       School name and colors  
 City and State    Current Year    Creative depiction of the theme and the acronym SECME on the banner

EVALUATION CATEGORIES

POINTS

**1. Content** \_\_\_\_\_

Measure the quality and organization of the information on the banner (0-4 points).

**2. Originality** \_\_\_\_\_

Evaluate the innovativeness of the design and how well it presents the ideas on the entry (0-4 points).

**3. Creativity** \_\_\_\_\_

Judge the uniqueness of the information depicted (0-4 points).

**4. Appearance** \_\_\_\_\_

Examine the entry for attractiveness, neatness, scale, and balance of the presentation (0-4 points).

TOTAL (Highest possible score is 16) \_\_\_\_\_

**SECME BANNER  
COMPETITION  
(Rubric)**

<b>CATEGORY</b>				
<b>Points</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0-1</b>
<b>Content</b>	The banner shows a high quality of organizing the information	The banner shows some quality of organizing the information	The banner shows little quality of organizing the information	The banner shows no quality of organizing the information
<b>Originality</b>	The banner shows a large amount of original thought. Ideas are creative and inventive.	The banner shows some original thought. Work shows new ideas and insights	The banner shows little evidence of original thinking.	The banner does not show evidence of original thinking.
<b>Creativity</b>	The banner makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	The banner makes good use of font, color, graphics, effects, etc. to enhance the presentation	The banner makes little use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	The banner makes no use of font, color, graphics, effects.
<b>Appearance</b>	The banner is exceptionally done in terms of design, layout, and neatness.	The banner is good in term of design, layout and neatness.	The banner is acceptable in terms of design, layout and neatness, though it may be a bit messy.	The banner is distractingly messy or very poorly designed.