



A multi-focused i3 Environmental Science Action Research Project

Marine Science Students:

We have embarked on a multi-faceted six (6) topic Action Research Project that will directly impact our county! Your environmental focus/ awareness and willingness to be environmental activists and advocates for change in your community is to be commended!

Below are several points to consider as you work to develop your project benchmark pieces:

1. Your emotional connection to the area and passion to advocate and make changes to what is occurring in nature may not be shared by those that you come in contact with.
 - a. How will you clearly communicate the environmental challenge?
 - b. How do you develop the information to show the Flagler County connection?
 - c. How will you explain to anyone how this challenge personally impacts them?

- d. What action do you want your audience to take based on the information that you are sharing?
 2. You may meet resistance or people that do not believe that some of these are not truly occurring/ are issues of concern.
 - a. How do you develop Scientific Research to support these topics as areas of concern?
 - b. How do you clearly describe the issue as it applies to Flagler County?
 - c. How do you make the environmental challenge personal to the person, without elevating the issue to a personal attack/ argument.
 - d. What action do you expect the audience to take based on the information that you are sharing?
 3. What benchmark pieces would really work to educate / inform and encourage action for the community members for your topic?
 - a. Brochure
 - b. Infographic
 - c. Old-School Science Display? (with learning activities for Elementary School classes)
 - d. Commercial (Hype & High energy in format)
 - e. Children's book- activity or story
 - f. Puppet Show/ Educational video for children (Sesame Street/ Mr. Rogers)

Think about how you as an individual react to new information and learning. How will your group research and develop your information collaboratively for the different topics?

Please see Mr. Medearis to schedule a topic specific conversation to develop your topic and its project pieces!

Mr. Medearis